Jade Lee

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PROFESSIONAL EXPERIENCE

Best Buy (Consulting through Turnberry Solutions), Remote   January 2022 – PRESENT

Software Engineer Associate

- Creates data visualization dashboards for data quality issues using Looker Studio in order to ensure delivery of high quality data
- Utilizes technologies such as Google Cloud Platform, Python, Jenkins and NiFi to design and develop frameworks that bolster sales initiatives and ensure data quality
- Conducts rigorous testing and employs error-handling techniques using SQL to validate code functionality and data accuracy

UX Designer   January 2023 – January 2023

- Contributed to a Best Buy initiative to generate creative and innovative ideas for improving the customer experience
- Worked closely with product leads and engineers to develop a comprehensive solution for aiding Best Buy customers during natural disasters
- Spearheaded the design of a lightweight website optimized for use during natural disasters and limited cell service situations, with the goal of enhancing brand love and increasing top-of-mind awareness

Hannah's Planet, Remote   December 2023 – PRESENT

UI/UX Designer

- Crafts impactful and user-friendly web interfaces that seamlessly align with the distinctive brand identity of Hannah's Planet
- Delivers both low-fidelity and high-fidelity designs, engaging in iterative collaboration with Hannah's Planet to ensure alignment with their evolving needs
- Conducts comprehensive user research, including competitive analyses, to inform and guide effective design decisions

5E Advanced Materials (Consulting through Turnberry Solutions), Remote   February 2023 – June 2023

UX Design Associate

- Designed and developed visually appealing and intuitive user interfaces for 5E's web platform using Figma, while adhering to established branding guidelines
- Created rapid prototypes to effectively communicate design concepts and iterate on feedback while applying user-centered design principles to enhance the usability and accessibility of 5E's website
- Collaborated closely with a Digital Strategist to ensure the delivery of high-quality, user-centered designs within tight deadlines, resulting in successful product launches

Health Startup, Remote   February 2023 – March 2023

UI/UX Designer

- Worked directly with startup founder to understand the business needs of the app in order to deliver high-fidelity mockups to present prospective investors
- Iteratively designed low-fidelity and high-fidelity mockups to highlight app functionalities effectively

LodgeVault, Remote   September 2022 – December 2022

UI/UX Designer

- Partnered closely with the company owner to identify business objectives and requirements and translate them into the user interface design
- Directed the user interface design for a booking marketplace website, overseeing user experience design and testing
- Worked independently from concept development to high-fidelity prototyping, delivering production ready user interface designs

EDUCATION

University of Wisconsin-Madison, School of Letters & Science, Madison, WI

Major: Bachelor of Arts, Computer Science

Honors/Awards: Dean's List, Leadership Award from AIESEC in Sri Lanka

Scholarships: Great People Scholarship

Technical Skills and Certifications

Languages: French, Mandarin Chinese

Computer Languages: Java, Python, R, C, Swift, SQL, Git, Android Studio

Software: Figma, Miro, Canva NiFi, Google Cloud Platform, Jenkins, Miro, Jira, Git